

April 2025

## Monthly GCC Spotlight

India is ready to accelerate the growth of its GCC ecosystem with the launch of **the nation's first fully integrated platform, Embark**, designed to streamline the establishment and expansion of GCCs. This initiative aims to simplify the complex process of setting up centers by offering end-to-end solutions, including strategy, design, compliance, infrastructure, talent acquisition, and operational excellence.



### New setups: Global giants tap into India's potential with new GCCs



#### [Citizens Financial Group opened its first GCC in India](#)

Citizens Financial Group has opened its first GCC in Hyderabad in collaboration with Cognizant. The new GCC is projected to create 1,000+ jobs by March 2026. It aims to drive Citizens' technology modernization by accelerating innovation in enterprise tech, customer experience, data analytics, and product development while reducing third-party dependencies to deliver faster banking solutions.



#### [Magnum's first Indian GCC to power its global functions](#)

The Magnum Ice Cream Company is opening its first GCC in Pune. This center will handle IT, supply chain, finance, HR, and other important services for Magnum's global operations. It is expected to create more than 500 skilled jobs.



#### [Atlas Copco Tools launched its first Smart Factory Innovation Centre in Pune](#)

Atlas Copco Tools has opened its first Smart Factory Innovation Centre in Pune. This modern facility is designed to accelerate Industry 4.0 adoption by showcasing advanced automation and error-proof technologies. It focuses on promoting sustainability with energy-efficient solutions and serves as a collaboration hub to address real-world manufacturing challenges.



#### [Vanguard announced opening of GCC](#)

Vanguard announced the establishment of its first GCC in Hyderabad. The center, which will employ 2,300 people over the next four years, will support Vanguard's global operations and IT mission, focusing on innovation and leveraging modern technologies.

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## Expanding Horizons: Existing GCCs expand their reach in India



### Experian expanded its Hyderabad Innovation Centre

Experian has expanded its Global Innovation Centre (GIC) in Hyderabad, doubling its space to 85,000 sq. ft. The center develops advanced solutions in fintech, analytics, identity management, and fraud prevention while adopting technologies such as GenAI, agile practices, and DevSecOps to deliver secure and scalable innovations



### Daikin opened its third R&D center

Daikin has inaugurated its third R&D center in India and second in Neemrana, Rajasthan, with an investment of INR 500 crore. The center is set to employ 500+ engineers. It will house 22 advanced testing laboratories dedicated to developing comprehensive HVACR (heating, ventilation, air conditioning, and refrigeration) solutions tailored to Indian and global market needs. The company has an existing R&D center in Hyderabad



### Lubrizol is set to open a new technology and innovation center

Lubrizol is set to open a technology and innovation center in Maharashtra. This modern facility will boost innovation, speed up product launches, and support Lubrizol's global customers in the region. Lubrizol opened its first GCC in Pune in 2024



### Reltio opened a technology hub in Bengaluru

Reltio has opened a new technology hub in Bengaluru as a part of its expansion plans. The center is focused on driving innovation in data management, serving as Reltio's dedicated hub for core platform development, and strengthening collaboration with its partner ecosystem. As part of this strategy, Reltio aims to grow its Indian team by 70% this year



## Igniting Innovation: Paving the way for next-gen GCC growth



### Embark by Embassy Group: A one-stop launchpad for GCC in India

Embassy Group has launched Embark, India's first fully integrated platform to support the setup and growth of GCCs. Embark provides end-to-end services such as strategy, India entry support, HR/legal/finance compliance, office and IT infrastructure setup, fast-track hiring, workforce management, and long-term growth advisory