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How did Benori help a government entity benchmark Special Economic Zones from across the globe to shape a tech-driven economic growth strategy?

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Objective & Scope

A government entity needed a structured framework to identify and evaluate the most relevant Special Economic Zones globally to inform its economic development priorities.

They needed to:

01 Identify top-performing SEZs globally, aligned with their initiatives and objectives

02 Benchmark shortlisted SEZs across governance models, incorporation frameworks, key benefits, and overall impact

03 Derive key learnings and develop strategic recommendations tailored to their development priorities

Benori's Approach

Benori developed a shortlisting framework to narrow down a global SEZ landscape to the most relevant models, followed by a comprehensive benchmarking exercise.

The engagement involved:

- Shortlisting based on global ranking, leadership status, institutional resilience, digital maturity, and alignment with the entity's objectives
- Benchmarking shortlisted SEZs across goals, initiatives, incorporation models, governance frameworks, benefits, and overall impact
- Developing strategic recommendations aligned with the entity's vision for economic diversification and tech-driven growth

Impact

Benori delivered a structured intelligence base that equipped the client to make informed decisions with clarity and confidence.

Key outcomes:

- Comprehensive assessment and benchmarking of global SEZs to extract relevant best practices, success models, and objective comparisons across key parameters

- Strategic recommendations aligned with the entity's vision for economic diversification and tech-driven growth

Looking to benchmark global best practices and translate them into a strategy for your market?

Connect with us to see how Benori's research capabilities can support your next engagement.

Link in Caption

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