



CASE STUDY

Advisory on Analytics Strategy Development of a Large US Enterprise



• OBJECTIVE AND SCOPE

The client, a commercial bank, sought to develop a comprehensive data and analytics strategy to enable data-driven decision-making. The engagement aimed to:

- Define analytics roadmap and use cases through stakeholder engagement across executive leadership, business units, and technology teams to identify high-impact opportunities aligned with business priorities
- Design future-state data architecture encompassing current state assessment, gap analysis, and scalable architecture design to support advanced analytics and risk management





● APPROACH

Benori deployed a structured 4-phase methodology that combines stakeholder discovery, use-case prioritization, architecture design, and implementation road-mapping. The CRUISE framework was applied to evaluate 15–20 use cases across six dimensions. Technical assessments of data sources, infrastructure, and analytics capabilities formed the foundation for designing a five-layer future-state architecture with vendor recommendations and gap remediation plans, culminating in an 18–36 month phased implementation roadmap.



● METHODOLOGY



Data
Management



Advanced
Analytics



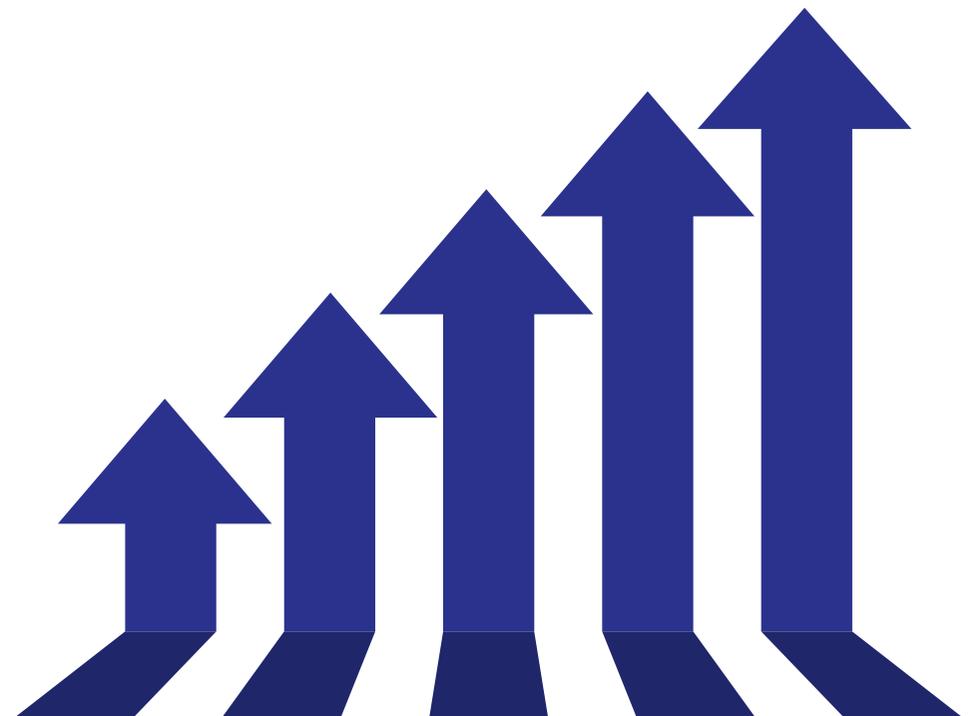
Monitoring &
Dashboarding



● IMPACT

The study enabled the client to:

- Enable data-driven decision making, creating a foundation for AI/ML and advanced analytics capabilities that accelerate innovation and market responsiveness
- Drive operational efficiency gains through automated processes and systematic data quality improvements, reducing operational costs by 20–30% while establishing faster time-to-insight through self-service analytics capabilities





SAMPLE OUTPUT

Methodology for Roadmap Development

Our 4-Phase Methodology

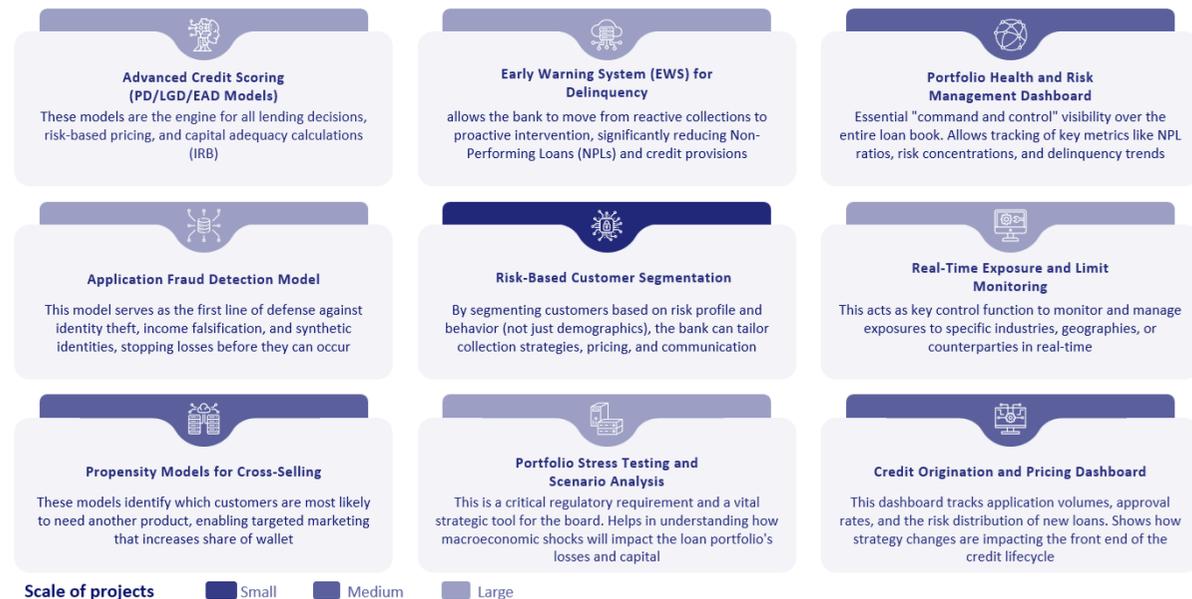
The methodology covers all steps from discovery to implementation roadmap



Total Duration: 10-14 weeks for complete assessment and roadmap development

Use Cases Prioritization

Potential Use Cases



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info@benoriknowledge.com



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