



Monthly Pulse

August 2025

In the Spotlight?

Industry leaders are advancing AI, enhancing user experience, and equipping developers

OpenAI launched GPT-5 with radical reasoning, large context, and unified tools

Microsoft launched MAI-Voice-1 & MAI-1-preview to power Copilot with in-house AI and reduce reliance on OpenAI

Google launched Gemini 2.5 Flash Image tool “Nano Banana” to enable faster editing and image fusion

AI startups, backed by funding, are disrupting incumbents with task-specific solutions

Blue J, a Canadian tax research company, raised USD122 Mn in Series D to scale its GenAI-powered tax research platform

Lorikeet, an Australian customer experience startup, raised USD 35 Mn in Series A to scale its AI concierges globally

Rillet, a US-based AI-native accounting ERP company, raised USD70 Mn in Series B to grow its AI-first financial platform

Regulatory Radar



Japan launched an **AI Strategy Headquarters** under PM Shigeru Ishiba to **draft a national policy plan** by end of 2025, balancing adoption with security and rights

The European Commission **launched a consultation** to **draft guidelines** and a **Code of Practice** under the EU AI Act, requiring AI systems to label generated or altered content so users know when they are interacting with AI

AI Disruptors in the News

attio AI-native CRM platform provider

Attio, a UK-based AI-native CRM startup, raised USD 52 million in Series B funding led by Google Ventures (GV); with 5,000+ customers and rapid growth, it aims to transform go-to-market operations

Prompt AI security company

Prompt Security, a developer of enterprise platforms for managing shadow AI and preventing data leakage, is being acquired by a US-based cybersecurity provider, SentinelOne, for an estimated USD 250–300 Mn, more than 10x of its total funding of USD 23 Mn

Emerging Buzzwords

Artificial Superintelligence (ASI)—an aspirational stage where AI surpasses human intelligence across all domains

Top Global Deals

UNIPHORE

An AI conversational automation technology company

acquired

Orby

AI agent platform provider

Deal Value: Undisclosed

CROWDSTRIKE

Global cybersecurity leader

acquired

onum

AI-powered platform for data observability

Deal Value: USD 290 Mn

accenture

Technology & business consulting major

acquired

NeuraFla

AI consulting and software vendor

Deal Value: Undisclosed

Latest AI Applications



Microsoft (US) launched Project Ire, an **AI-powered malware classification system** that combines LLMs with reverse engineering to strengthen cybersecurity



The Icahn School of Medicine (New York) launched an AI model trained on 1Mn+ health records to score 1,600+ rare genetic variants, advancing **inherited disease prediction**



Airline Pilot Club (Ireland) launched a suite of AI tools to **automate flight performance tracking** and competency mapping