

July 2025

Monthly GCC spotlight

GCC momentum is rising across India, with companies leveraging BOT models and local ecosystem to build next-gen digital capabilities



New setups: Global giants tap into India's potential with new GCCs

DAI-ICHI LIFE

[Dai-ichi opened first GCC in India](#)

Dai-ichi Life Group has launched its first GCC in Hyderabad, in collaboration with Capgemini under a build-operate-transfer (BOT) model. The centre currently employs around 50–60 tech professionals, with plans to expand to 500–600 over the next 2–3 years. It will focus on strengthening capabilities in AI, data analytics, to improve customer experience



[Arrow Electronics launched engineering solutions center in Bangalore](#)

Arrow Electronics launched its Engineering Solutions Center (ESC) in Bangalore to support innovators and technology manufacturers in adopting advanced technologies. The centre is designed to accelerate the development and deployment of next-generation intelligent and connected products, helping bring them to market faster and more cost-effectively



[Assent opened its innovation and technology centre in India](#)

Assent Inc. has launched its Innovation & Technology Center in Pune to drive product innovation, AI-powered analytics, and 24/7 global platform support. The center will focus on sustainable supply chain solutions, ethical sourcing, compliance, and risk intelligence, helping manufacturers navigate regulatory challenges



[Costco plan to set up first GCC in India](#)

Costco is planning to set up its first GCC in Hyderabad, India, with plans to initially hire 1,000+ professionals. The centre will focus on technology and research operations and will work closely with Costco's global teams



[Heineken to launch first GCC in India](#)

Heineken is set to establish its first GCC in the Asia-Pacific region, with operations based in Hyderabad and expected to begin by late 2025. The company is investing approximately INR 2,500–3,000 crore and plans to hire up to 3,000 technology professionals. TeamLease Digital is supporting Heineken in setting up the centre

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Expanding horizons: Existing GCCs expand their reach and workforce in India



[DAZN expands GCC footprint in India](#)

DAZN has expanded its sports technology GCC in Hyderabad. The centre will focus on developing advanced sports technology using AI and real-time analytics, while also partnering with academic institutions to promote skilling and research. It aims to employ around 3,000 professionals by the end of 2026 with a planned investment of INR 500 Cr over the next three years



[IBM launched Agentic AI Innovation Center in Bengaluru](#)

IBM has launched the Agentic AI Innovation Center in Bengaluru to drive the next phase of enterprise AI by enabling enterprises, startups, partners, and developers to experience and co-create with autonomous, intelligent AI agents. The center will support both Indian clients and global markets, serving as a lighthouse for AI adoption in emerging economies. This initiative further positions India as a global hub for enterprise-grade AI innovation

Upcoming GCC Events

ET GCC SURGE 2025

Date: 12-14th September, 2025

Location: Kochi

Theme: Digital-first operations and the future of work, Automation, AI, and data to scale GCCs, Change management leadership workshops

Dun & Bradstreet GCC Summit 2025

Date: 12th September, 2025 and 26th September, 2025

Location: Hyderabad and New Delhi

Theme: Harnessing India's Capabilities for Global Growth

MachineCon GCC Summit

Date: 5-7 December, 2025

Location: Goa

Theme: Navigating Through Uncertainty, Innovation at Scale, Future of Work and Talent in GCCs