



CASE STUDY

Benchmarking Design Centres of Excellence of EPC Companies





OBJECTIVE AND SCOPE

The client, a global consulting firm, was working for an Engineering, Procurement, & Construction(EPC) firm looking to establish its own design CoE. It wanted to conduct a benchmarking study on the design CoEs of other EPC companies and sought Benori's support to:

- Understand the organisational structure of the CoEs along with titles, KRAs, and headcount
- Catalog the services offered by the CoEs to the organisation and external clients
- Understand CoE capacities and improvement areas





APPROACH



We conducted secondary research through proprietary databases, company websites, press releases etc. to identify and gain an in-depth understanding of the KPIs of the CoEs. We then carried out targeted expert interviews with stakeholders to fill the data gaps for the KPIs; and understand the design, functioning and organisational structure of the CoEs.



METHODOLOGY



**Secondary
Research**



**Primary
Research**



**Data
Modelling**





IMPACT

The research helped the client in:

- Understanding the best practices of design CoEs across EPC companies
- Understanding the structural hierarchy of design CoEs
- Assessing the capabilities of the CoEs and taking data-driven decisions towards setting up its own CoE



SAMPLE OUTPUT

Company Overview

Overview

Introduction

- Headquartered in Dallas, Texas, the company is a global engineering firm that offers a diverse range of professional services to clients operating in several industries, such as engineering, construction management, program management, planning and consulting
- It serves public and private clients in more than 150 countries and provides services such as architecture & design, engineering, construction, planning and consulting, and environmental services

Geographical Presence



Key Org Stats



Structure of Design CoE

Structure of Design CoE



Within the category of Directors/Associate Directors, there are multiple job titles, such as Associates, Project Managers, Senior Engineers, Project Engineers, Engineers, Designers and Draftsmen

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