## BENORI

CASE STUDY

# Assessing and Ranking Global Asset Management Companies on their ESG Focus





### **Client** A Financial Think Tank











Region

Global



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### **OBJECTIVE AND SCOPE**

The client, a non-profit financial think tank, wanted to assess Financial Institutions (FIs) and financial asset management companies globally on their commitment, policies, and actions to eliminate anti-ESG activities from their investments. The client sought Benori's support to:

- Gather secondary data on each company and their investment policies and ESG focus
- Rate them according to a specific indicators' list and parameters







## **APPROACH**

We conducted secondary research to understand the guidelines, policies, actions, activities related to ESG for asset management companies, analysing publicly available information and media activities for these companies and their group companies to ascertain their ratings.











### IMPACT

Our research helped the client in:

- Understanding the commitment of global financial asset managers towards ESG
- Advising companies on strategies to achieve net-zero financial system





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#### **SAMPLE OUTPUT**

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info@benoriknowledge.com

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