



CASE STUDY

Benchmarking Market Competitiveness and Regulations in Global Automotive Industry



Client

A Consulting Firm



Industry

Professional Services



Solution

Market Studies



Region

Global





OBJECTIVE AND SCOPE

The client, a consulting firm, was working for a KSA-based government entity (the 'end client'), who wanted to understand the competitive environment in the global automotive sector. For this, it sought Benori's support to:

- Understand the market structure and performance across the value chain of automotive sector
- Identify the competition regulations for marketing, sales, and after-sales of cars
- Benchmark the findings across the developed, developing, and under-developed countries





APPROACH

We conducted extensive secondary research to understand the market structure, value chain, and the competitive environment. We conducted in-depth interviews to understand stakeholders' perspective on the competitive environment. We also conducted interviews with automotive industry experts to understand the competitive regulations and impacts on the stakeholders. Based on the findings, we created a data model to benchmark the countries based on their competitive environment and industry's maturity.



METHODOLOGY



**Secondary
Research**



**Primary
Research**



**Data
Modelling**

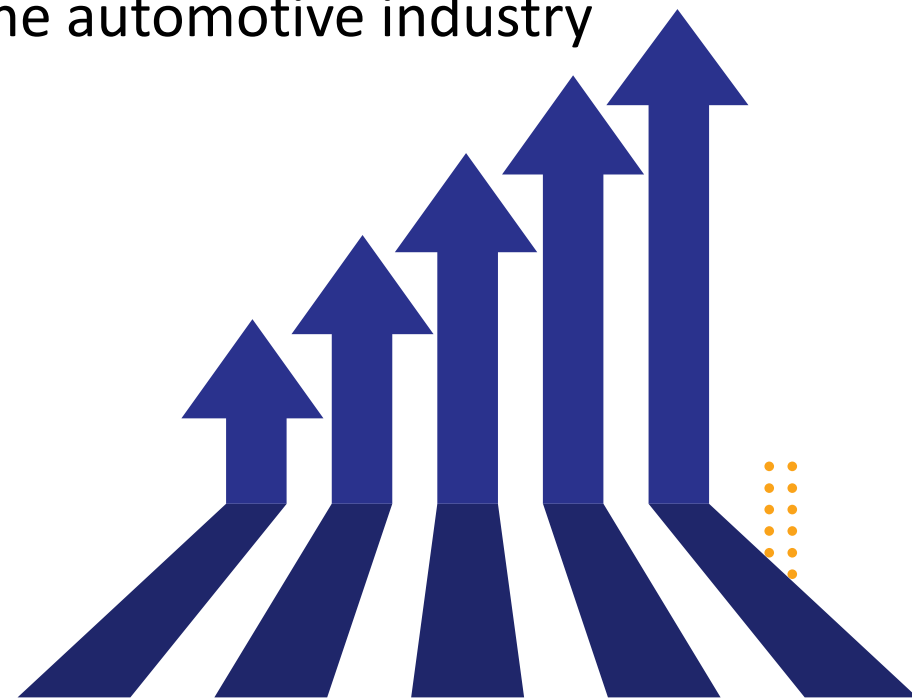




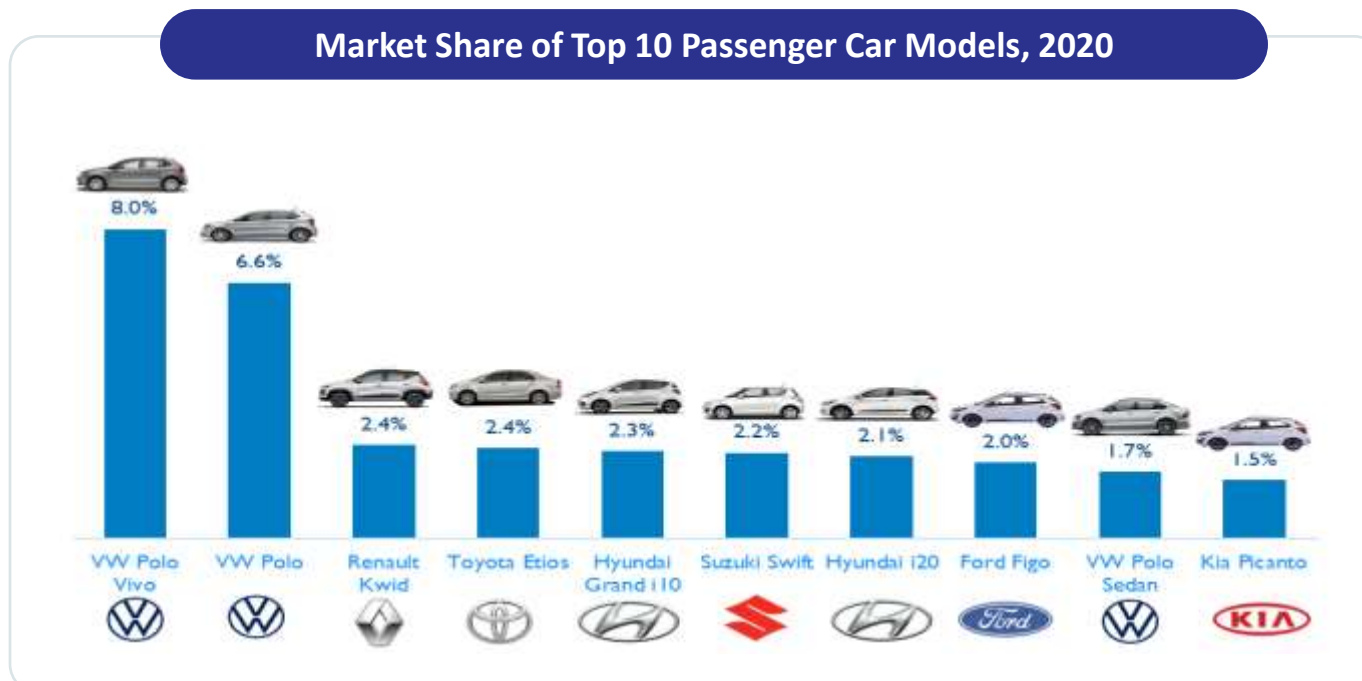
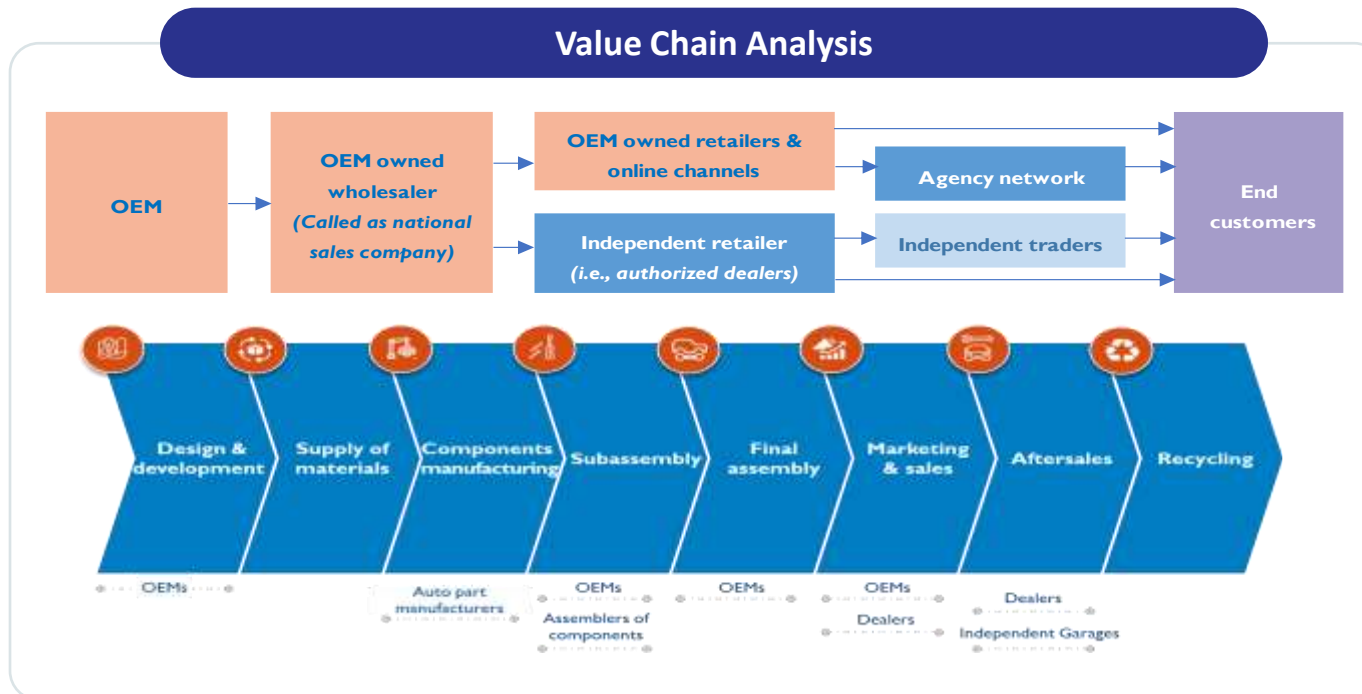
Impact

The research findings helped the client to understand the following:

- The current market structure, performance, and competitive scenario across the automotive value chain globally
- The Anti-competitive regulations and global best practices in terms of competition regulation in the automotive sector adopted by the different countries globally
- The Policies and regulations that can be adopted to ensure fair competition in the automotive industry



Sample Output



About us:

Benori is a trusted partner for knowledge solutions across the globe, serving clients from a wide range of industries including Professional Services, Financial Services, Consumer & Retail, Technology & Internet, Industrials & Manufacturing, and more. Our customized solutions strengthen the insights value chain of our clients, empowering them with key insights needed to drive intelligent decision-making and accelerate growth.

Headquartered in India, Benori is uniquely positioned to deliver multilingual research needs of global clients, powered by its digital agility, deep research capabilities and a highly experienced leadership team. Adopting a 360-degree approach, our team employs a combination of diverse methodologies including primary research, secondary research and data modeling, and offers detailed foresight on market trends, competitive shifts, regulatory changes and technological advancements.

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