



# Assessing India's Talent Supply Chain for a Talent Assessment Company





Client

An Online Talent **Assessment Firm** 



**Industry** Education & Social



**Solution** 

Thought Leadership Support



Region

**APAC** 







# **OBJECTIVE AND SCOPE**

The client, an India-based online talent assessment company, wanted to gain thorough insights on employability of the talent pool in India and the demand across various industries. Basis this analysis, the client wanted Benori's support to identify and highlight the skills and knowledge gaps in the talent supply chain.







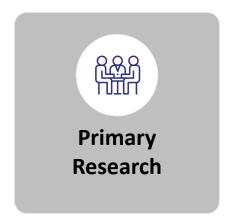
## **APPROACH**

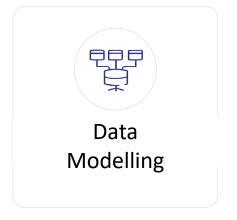
We undertook extensive secondary research on India & global talent and job market trends/scenario and performed online survey analysis. Data from these methods was collated in a report, which consisted of: (a) data analysis and insights from surveys & industry-wide discussions with senior HR professionals, (b) sectoral dossiers for six major industries, and (c) an anchor article about reshaping India's workforce.



### **METHODOLOGY**













# **Impact**

The report, co-authored with the client, helped in:

- Understanding the employability scenario in India visaa-vis demand from industries
- Delivering information and actionable insights for better policy making and guiding academia, students, and corporates on the next steps to bridge the gaps





# **Sample Output**





#### **About us:**

Benori is a trusted partner for knowledge solutions across the globe, serving clients from a wide range of industries including Professional Services, Financial Services, Consumer & Retail, Technology & Internet, Industrials & Manufacturing, and more. Our customized solutions strengthen the insights value chain of our clients, empowering them with key insights needed to drive intelligent decision-making and accelerate growth.

Headquartered in India, Benori is uniquely positioned to deliver multilingual research needs of global clients, powered by its digital agility, deep research capabilities and a highly experienced leadership team. Adopting a 360-degree approach, our team employs a combination of diverse methodologies including primary research, secondary research and data modeling, and offers detailed foresight on market trends, competitive shifts, regulatory changes and technological advancements.

#### **Powering Growth Through Knowledge**

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