



CASE STUDY

Assessing India's Talent Supply Chain for a Talent Assessment Company





Client

An Online Talent
Assessment Firm



Industry

Education & Social



Solution

Thought Leadership
Support



Region

APAC





OBJECTIVE AND SCOPE

The client, an India-based online talent assessment company, wanted to gain thorough insights on employability of the talent pool in India and the demand across various industries. Basis this analysis, the client wanted Benori's support to identify and highlight the skills and knowledge gaps in the talent supply chain.





APPROACH

We undertook extensive secondary research on India & global talent and job market trends/scenario and performed online survey analysis. Data from these methods was collated in a report, which consisted of: (a) data analysis and insights from surveys & industry-wide discussions with senior HR professionals, (b) sectoral dossiers for six major industries, and (c) an anchor article about reshaping India's workforce.



METHODOLOGY



**Secondary
Research**



**Primary
Research**



**Data
Modelling**





Impact

The report, co-authored with the client, helped in:

- Understanding the employability scenario in India vis-a-vis demand from industries
- Delivering information and actionable insights for better policy making and guiding academia, students, and corporates on the next steps to bridge the gaps



Sample Output

Strategic Review



The Way Forward

THE WAY FORWARD – DISCOVERING THE MEANS TO INCREASING EMPLOYMENT OPPORTUNITIES IN INDIA

The world has moved towards a knowledge-based economy and developing cognitive skills among employees has never been more integral to growth both for employment of youth and the business sector. The growth engine can be propelled only with concerted efforts from all – the academia, the industry, and the government.

Establishing a national platform for delivery of real-time data and insights on jobs and talent to all stakeholders from academia to skills councils and corporates can be one of the many high priority initiatives for the government. The platform may bring all employers, corporates and universities/training institutions from the industry, skills data from academia, sector skills council, and government agencies and initiatives at one place.



About us:

Benori is a trusted partner for knowledge solutions across the globe, serving clients from a wide range of industries including Professional Services, Financial Services, Consumer & Retail, Technology & Internet, Industrials & Manufacturing, and more. Our customized solutions strengthen the insights value chain of our clients, empowering them with key insights needed to drive intelligent decision-making and accelerate growth.

Headquartered in India, Benori is uniquely positioned to deliver multilingual research needs of global clients, powered by its digital agility, deep research capabilities and a highly experienced leadership team. Adopting a 360-degree approach, our team employs a combination of diverse methodologies including primary research, secondary research and data modeling, and offers detailed foresight on market trends, competitive shifts, regulatory changes and technological advancements.

Powering Growth Through Knowledge

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