



CASE STUDY

Assessing Feasibility of Renewable Power Implementation Across European Office Spaces



Client

A Professional Services Firm



Industry

Industrials



Solution

Market Studies



Region

Europe





OBJECTIVE AND SCOPE

The client, a multinational Professional services firm, working across 22 locations in Europe was looking to switch to renewable power sources across its offices and locations. It sought Benori's support to:

- Understand the landscape for long-term procurement of renewable power in a B2B setting and comparing the various PPA options available
- Understand power purchase agreements and feasibility for implementation across the organization's Europe locations





APPROACH

We studied the PPA landscape for renewables in each market using a blend of secondary and primary research in order to analyze the value chain, payment architectures, technologies, pricing models, regulations and emerging trends. Based on our research, we also created detailed profiles of leading players in each market, with a focus on their offerings, agreements and cross border presence.



METHODOLOGY



**Secondary
Research**



**Primary
Research**



**Data
Modelling**





Impact

The research helped the client in:

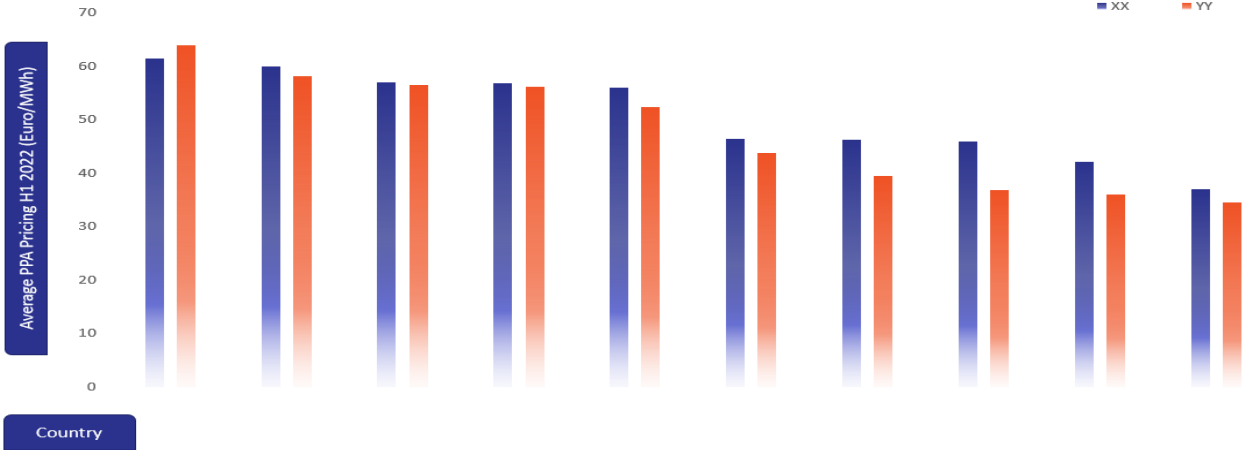
- Implementing green energy across the locations in Europe to meet ESG targets
- Leveraging the market intelligence to understand market dynamics and structure procurement of renewable power
- Insulating against volatile power pricing in Europe by switching to more stable renewable power



Sample Output

PPA Price Comparisons

XX is priced higher than YY as XX offers more scalability and produces more power per installation.



Geographical Comparison

Company	WEST					NORTH					SOUTH					EAST					
	Belgium	France	Germany	Netherlands	Switzerland	Denmark	Finland	Norway	Sweden	UK	Albania	Bosnia	Croatia	Greece	Italy	Portugal	Spain	Kosovo	Czech	Romania	Poland
xx	✓	✓	✓	✓						✓				✓	✓					✓	✓
xx	✓	✓	✓	✓		✓			✓	✓					✓	✓	✓				✓
xx	✓	✓	✓	✓					✓	✓				✓	✓		✓		✓	✓	✓
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About us:

Benori is a trusted partner for knowledge solutions across the globe, serving clients from a wide range of industries including Professional Services, Financial Services, Consumer & Retail, Technology & Internet, Industrials & Manufacturing, and more. Our customized solutions strengthen the insights value chain of our clients, empowering them with key insights needed to drive intelligent decision-making and accelerate growth.

Headquartered in India, Benori is uniquely positioned to deliver multilingual research needs of global clients, powered by its digital agility, deep research capabilities and a highly experienced leadership team. Adopting a 360-degree approach, our team employs a combination of diverse methodologies including primary research, secondary research and data modeling, and offers detailed foresight on market trends, competitive shifts, regulatory changes and technological advancements.

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